CONTRACT

KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

Contract / Revision	Alt Order #
581761 /	09837292

Product: **COORS FOR CONGRESS**

Contract Dates	Estimate #
10/16/12 - 10/22/12	**2735**

Advertiser	Original Date / Revision
Coors/R/Congress	10/15/12 / 10/15/12

And:

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KDVR	Alexandra Bradley	Washington DC

Special Handling:

Demographic: Adults 35+

IDB#	Advertiser Code	Product Code
	228	410

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
D 1	31	10/16/12	10/16/12	M-F 5-530a Good Day	5a-530a		:30			NM	0	$0.00
D 2	31	10/17/12	10/17/12	M-F 5-530a Good Day	5a-530a		:30			NM	0	$0.00
D 3	31	10/18/12	10/18/12	M-F 5-530a Good Day	5a-530a		:30			NM	0	$0.00
D 4	31	10/19/12	10/19/12	M-F 5-530a Good Day	5a-530a		:30			NM	0	$0.00
D 5	31	10/22/12	10/22/12	M-F 5-530a Good Day	5a-530a		:30			NM	0	$0.00
D 6	31	10/16/12	10/16/12	M-F 530-6a Good Day	530-6a		:30			NM	0	$0.00
D 7	31	10/17/12	10/17/12	M-F 530-6a Good Day	530-6a		:30			NM	0	$0.00
D 8	31	10/18/12	10/18/12	M-F 530-6a Good Day	530-6a		:30			NM	0	$0.00
9	31	10/19/12	10/19/12	M-F 530-6a Good Day	530-6a		:30			NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/15/12	10/21/12	----F--	1				$450.00			
D 10	31	10/22/12	10/22/12	M-F 530-6a Good Day	530-6a		:30			NM	0	$0.00
D 11	31	10/16/12	10/16/12	Good Day Colorado	6a-7a		:30			NM	0	$0.00
D 12	31	10/17/12	10/17/12	Good Day Colorado	6a-7a		:30			NM	0	$0.00
D 13	31	10/18/12	10/18/12	Good Day Colorado	6a-7a		:30			NM	0	$0.00
D 14	31	10/19/12	10/19/12	Good Day Colorado	6a-7a		:30			NM	0	$0.00
D 15	31	10/22/12	10/22/12	Good Day Colorado	6a-7a		:30			NM	0	$0.00
D 16	31	10/16/12	10/16/12	Good Day Colorado	7a-8a		:30			NM	0	$0.00
17	31	10/17/12	10/17/12	Good Day Colorado	7a-8a		:30			NM	2	$600.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/15/12	10/21/12	--W----	2				$300.00			
18	31	10/18/12	10/18/12	Good Day Colorado	7a-8a		:30			NM	2	$600.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/15/12	10/21/12	---T---	2				$300.00			
D 19	31	10/19/12	10/19/12	Good Day Colorado	7a-8a		:30			NM	0	$0.00
20	31	10/22/12	10/22/12	Good Day Colorado	7a-8a		:30			NM	2	$600.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/22/12	10/28/12	M------	2				$300.00			
21	31	10/16/12	10/16/12	Good Day Colorado	8a-9a		:30			NM	2	$350.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			

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Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	COORS FOR CONGRES	**2735**

Advertiser	Original Date / Revision
Coors/R/Congress	10/15/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays -T-----	Spots/Week 2	Rate $175.00						
22	31	10/17/12	10/17/12	Good Day Colorado	8a-9a		:30			NM	2	$350.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays --W----	Spots/Week 2	Rate $175.00						
23	31	10/18/12	10/18/12	Good Day Colorado	8a-9a		:30			NM	2	$350.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays ---T---	Spots/Week 2	Rate $175.00						
24	31	10/19/12	10/19/12	Good Day Colorado	8a-9a		:30			NM	2	$350.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays ----F--	Spots/Week 2	Rate $175.00						
25	31	10/22/12	10/22/12	Good Day Colorado	8a-9a		:30			NM	2	$350.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays M------	Spots/Week 2	Rate $175.00						
26	31	10/16/12	10/16/12	Regis & Kelly	90130a-10a		:30			NM	2	$300.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays -T-----	Spots/Week 2	Rate $150.00						
D 27	31	10/17/12	10/17/12	Regis & Kelly	90130a-10a		:30			NM	0	$0.00
D 28	31	10/18/12	10/18/12	Regis & Kelly	90130a-10a		:30			NM	0	$0.00
D 29	31	10/19/12	10/19/12	Regis & Kelly	90130a-10a		:30			NM	0	$0.00
30	31	10/22/12	10/22/12	Regis & Kelly	90130a-10a		:30			NM	2	$300.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays M------	Spots/Week 2	Rate $150.00						
D 31	31	10/21/12	10/21/12	FOX News Sunday	8a-10a		:30			NM	0	$0.00
32	31	10/16/12	10/16/12	Judge Judy	4p-5p		:30			NM	2	$650.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays -T-----	Spots/Week 2	Rate $325.00						
E 33	31	10/17/12	10/17/12	Judge Judy	4p-5p		:30			NM	3	$650.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays --W----	Spots/Week 2	Rate $325.00						

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	*31*	*10/15/12-10/21/12*	*Judge Judy*	*4p-5p*	*---W-------*	*:30*	*~~$325.00~~*	*NM*
See MG 33.3,33.4,33.5								
2	*31*	*10/15/12-10/21/12*	*Judge Judy*	*4p-5p*	*---W-------*	*:30*	*~~$325.00~~*	*NM*
See MG 33.3,33.4,33.5								
3	31	10/16/12-10/16/12	M-F 10p-1105p	10p-1105p	-Tu--------	:30	$350.00	NM
Ⓜ	MG for 33.2,33.1							
4	31	10/16/12-10/19/12	Good Day Colorado	8a-9a	-TuWThF----	:30	$175.00	NM
Ⓜ	MG for 33.2,33.1							
5	31	10/15/12-10/21/12	M-F 2p-3p	2p-3p	-TuWThF----	:30	$125.00	NM
Ⓜ	MG for 33.2,33.1							

34	31	10/18/12	10/18/12	Judge Judy	4p-5p		:30			NM	2	$650.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays ---T---	Spots/Week 2	Rate $325.00						
D 35	31	10/19/12	10/19/12	Judge Judy	4p-5p		:30			NM	0	$0.00
36	31	10/22/12	10/22/12	Judge Judy	4p-5p		:30			NM	2	$650.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays M------	Spots/Week 2	Rate $325.00						
D 37	31	10/20/12	10/20/12	News Sa 530-6p	530p-6p		:30			NM	0	$0.00
D 38	31	10/21/12	10/21/12	News Sunday 5p-530p	5p-530p		:30			NM	0	$0.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
D 39	31	10/21/12	10/21/12	News Su 530-6p	530p-6p		:30			NM	0	$0.00
40	31	10/18/12	10/18/12	MLB Championship Ser	2p-CC		:30			NM	1	$2,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	---T---	1	$2,500.00						
41	31	10/19/12	10/19/12	MLB Championship Ser	2p-CC		:30			NM	1	$2,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	----F--	1	$2,500.00						
D 42	31	10/22/12	10/22/12	Bones Mon 7-8p	7p-8p		:30			NM	0	$0.00
D 43	31	10/20/12	10/20/12	College Football Lat	5p-cc		:30			NM	0	$0.00
44	31	10/16/12	10/16/12	M-F LN 9p-930p News	9p-930p		:30			NM	1	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-T-----	1	$1,500.00						
45	31	10/17/12	10/17/12	M-F LN 9p-930p News	9p-930p		:30			NM	1	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	--W----	1	$1,500.00						
46	31	10/18/12	10/18/12	M-F LN 9p-930p News	9p-930p		:30			NM	1	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	---T---	1	$1,500.00						
47	31	10/17/12	10/17/12	M-F LN 930p-10p	930p-10p		:30			NM	1	$1,100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	--W----	1	$1,100.00						
48	31	10/19/12	10/19/12	M-F LN 930p-10p	930p-10p		:30			NM	1	$1,100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	----F--	1	$1,100.00						
49	31	10/22/12	10/22/12	M-F LN 930p-10p	930p-10p		:30			NM	1	$1,100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	M------	1	$1,100.00						
D 50	31	10/20/12	10/20/12	Sa LN 9p-930p	9p-930p		:30			NM	0	$0.00
D 51	31	10/20/12	10/20/12	Sa LN 930p-10p	930p-10p		:30			NM	0	$0.00
D 52	31	10/21/12	10/21/12	Su LN 9p-930p	9p-930p		:30			NM	0	$0.00
								Totals			38	$20,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	38	$20,000.00	$17,000.00
Totals	38	$20,000.00	$17,000.00

Signature: _____ **Date:** _____

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